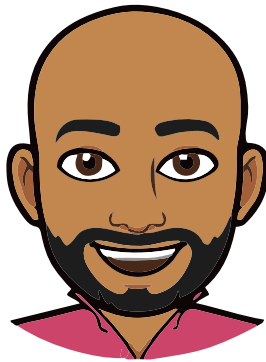


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770.885.0369

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BRUCE
BLACK

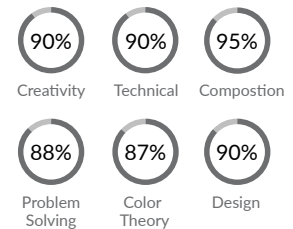
Inspired artist looking to provide a unique perspective in the world of design and animation. My focus is clean design, creative execution, and simple approaches to teamwork. My specialty and interest lay in media arts and animation. Although I have a specialty, I have the professional skills to work with print.

Ultimate goal is to execute multiple digital projects branched from a campaign. Campaign responsibilities are delivered in tasks and packaged as a complete presentation for the clients approval.

SKILLS

Teamwork ●●●●○
Computer Skills ●●●●●

ART & DESIGN SKILLS



Communication ●●●○○
Leadership ●●●●○

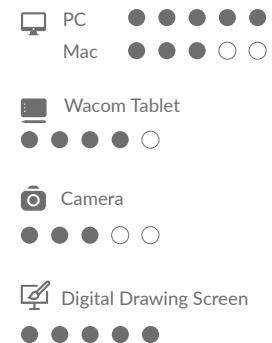
EDUCATION

Art Institute of Atlanta, Atlanta GA | Bachelor's of Fine Art Degree, Media Arts and Animation
Art Institute of Atlanta, Atlanta GA | Bachelor's of Fine Art Degree, Graphic Design

TECHNICAL SKILLS

- Understands the cost-effective circumstances of dealing with file formats, color space, and hardware between a Mac and PC.
- Understands the market of responsive design and the tools which ad the technology.
- Aware of multiple code syntax's and their need in a web, gaming, and interactive environment.
- Understands the process 3-D development for Broadcasting, Cinema, Video, and Web related deliverables.
- Understands how to use (LMS) Learning Management System as a tool for Training Design, Instructional Design, and Development.
- Understands how to simplify and storyboard information for Training Design, Instructional Design, and Development.
- Understands how to take a static design and recreate that design in a CMS (Content Management System).

Hardware



SOFTWARE SKILLS

Code

HTML 5
CSS 3
XML
Action Scripting (2.0-3.0)
Create JS (Adobe Animate)

E-learning

Adobe Captivate
Lessonly
3D Vista
PowerPoint

Video

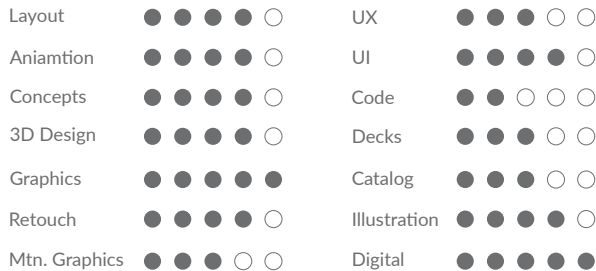
Motion Graphics

Animation

Compositing

Adobe Premiere
Adobe After Effects
Adobe Encoder
Adobe Animate

Rating



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✉ bab035@yahoo.com
✉ bruceblack@bruceleblack.com
🌐 bruceleblack.com

Project Management Software

Wrike
Jira
Mavenlink

Design

Layout
Illustration
Composite
Retouching

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Interactive PDF

3D

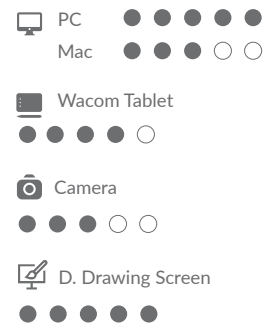
Modeling
Animation

Autodesk Maya
Autodesk Mudbox
Autodesk 3DS Max
Substance
Cinema 4D
Z Brush
Wikitude
3D Vista
Marmoset

Focus & Process

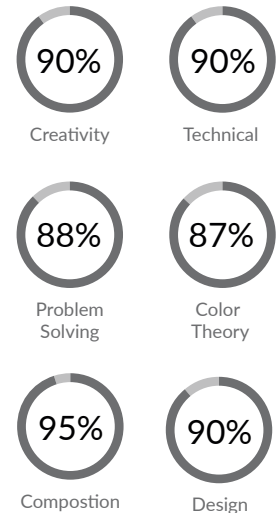
The Scientific Method
Diversity, Inclusion, and Respect
Partnering, Cooperation, &
Open Collaboration
Speaking Out
Education and Learning

Hardware



ART & DESIGN SKILLS

Art and Design Rating



CURRENT WORK EXPERIENCE

The Cargo Agency

Sr. Digital Designer / 3D Artist
Jan 2022 – October 2022
Location: Greater Greenville, SC Area

Create and Design Interactive UX / UI

Create idea, design and develop Web banner ads for customers such as Lenovo, Microsoft and Skip The Dishes brands.

Create floorplans, implement 3D modeling, texturing for final interactive presentation.

Truck Hero / Lund International

Hybrid Designer
Feb 2018 – Jan 2022
Location: Greater Atlanta, Ga Area

Collaborate with marketing group to produce high fidelity campaigns executed as collateral and digital assets for the following brands.

Lund
N-FAB
BedRug
Stampede
RoadWorks
Belmor
BackRack

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✉ bruceblack@bruceleebblack.com
🌐 bruceleebblack.com

Camber Corporation (HII)

Sr. Graphic Artist
May 2013 – June 2018
Location: Fayetteville, North Carolina Area

Developed over 110 hours of E-Learning Interactive Courseware for the U.S. Navy (Instructional Design, Graphics, Animation, and Interactive Design).

Developed over 30 hours of E-Learning Interactive Courseware for the U.S. Army (Instructional Design, Graphics, Animation, and Interactive Design).

Developed over 10 hours of E-Learning Interactive Courseware for the U.S. Marine Core (Instructional Design, Graphics, Animation, and Interactive Design).

Created Global Style Guides for Internal Graphics Request inside Camber Corp.

Created Global Style Guides for Internal Simulation Graphics inside Camber Corp.

Lead Designer for Over 50 hours of U.S. Army QM Image Restoration.

Finished Art

Graphic Designer, 3D artist
May 2011 – May 2013
Location: Greater Atlanta, Ga Area

Contributed to over 50 creative designs and production art commercialized for Coca-Cola beverage products print.

Contributed to over 20 creative designs and production art commercialized for Coca-Cola beverage products web.

Contributed over 15 commercial animation pieces for multiple sporting events sponsored by Coca-Cola.

Created over 10 realistic 3D renders of commercialized Coca-Cola beverage products.

Contributed to 5 commercial animation pieces for Lunchbox Inc (including PBS Sprout Spot).

Developed Diet Coke T-shirt Design Contest web page for 2 seasons.

Contributed to over 30 Packaging and Bottling Jobs for Coca-Cola products.

CURRENT FREELANCE EXPERIENCE

The Cargo Agency

Sr. Digital Designer / 3D Artist
October 2022 – Present
Location: Greater Greenville, SC Area

Create and Design Interactive UX / UI

Create idea, design and develop Web banner ads for customers such as Lenovo, Microsoft and Skip The Dishes brands.

Create floorplans, implement 3D modeling, texturing for final interactive presentation.

Emory University

Freelance Graphic Designer
Feb 2019 – Mar 2019
Location: Greater Atlanta Area

Create 3 vector based logo from a written proposal.

Created a series of concepts based on proposal which led to the final logos.

Final logos: Goizueta Executive Impact, Goizueta Impact, and Goizueta Impact360

Smart Marketing

Freelance Graphic Designer
July 2018 – Jan 2020
Location: Greenville, South Carolina Area

Create vector illustration
Created web icons
Created graphics for Social Media (Facebook, Instagram)

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✉ bruceblack@bruceleebblack.com
🌐 bruceleebblack.com

Dagger

Freelance Illustrator
July 2018 – present.
Location: Greater Atlanta Area

Create vector illustration for energy company
Set vector files for animation
Use style guide for consistent workflow

Everconvert

Freelance Graphic Designer
July 2018 – present
Location: Greenville, South Carolina Area

Video Editing

Freud America

Contract Graphic Designer, 3D modeling
Jan 2018 – March 2018
Location: Tampa/st. Petersburg, Florida Area, Remote

Layout brochures, booklets, and ads
Create 3D product renders
Create 3D Models

Copypress

Freelance Illustrator
July 2018 – present
Location: Tampa/st. Petersburg, Florida Area, Remote

Create vector illustration
Created web icons
Created graphics for animation

Next Step Test Preparation, LLC (blueprint)

Freelance Graphic Designer
Nov 2017 - Dec 2017
Location: Greater Philadelphia Area, Remote

Layout brochures, booklets, and ads
Create 3D product renders
Create 3D models

Thai On The Go, LLC

Freelance Graphic Designer
Sept 2017 - Dec 2017
Location: Greater Colorado Area, Remote

Layout brochures, booklets, and ads
Create 3D product renders
Create 3D models